

Greatest Sale

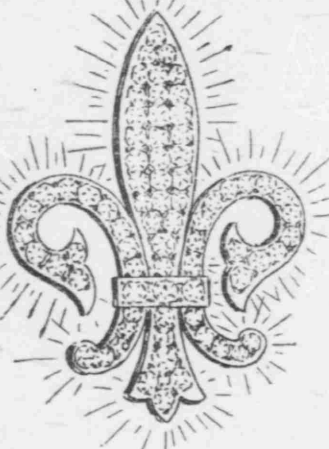


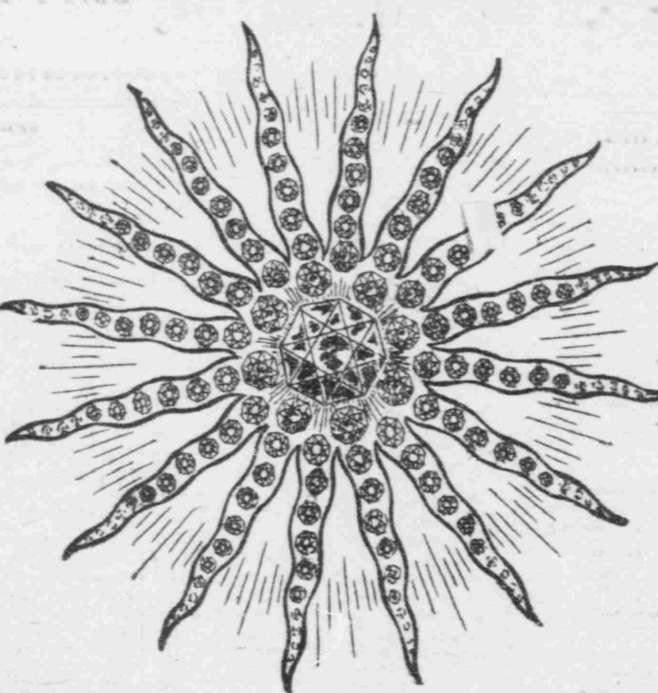

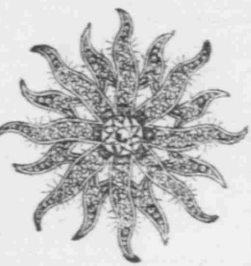
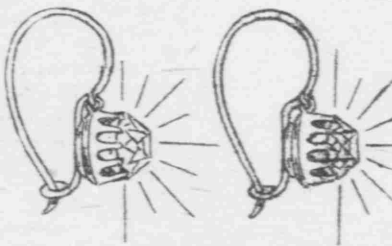





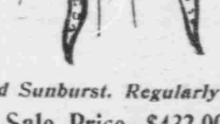
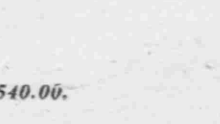














---We take pleasure in announcing this sale for more reasons than one. It is a triumph for us--especially in the face of the fact that the Boer war is making havoc of Diamond prices, an advance of at least 40% having already been registered. It is a well-known fact that our house is the largest importer of Diamonds in the South. We closed for an immense shipment of Diamonds before the war--stored them in our safes, and have from time to time had them mounted into RINGS, BROOCHES, NECKLACES, WATCHES, LOCKETS, &c.

A Reduction of 20 Per Cent. Off Marked Prices!

Is the scale for the sale. Our prices have always been at least 25% less than our so-called competitors--this additional 20% would make it equal 45% anywhere else. All goods are marked in plain figures from which reductions will be made. The sale will be conducted under written Guarantee--any piece can be returned, less 5% of price paid, in one year--or less 10% if returned in five years. We will also agree to forfeit, through the District Commissioners, \$1,000 to any local charity if it can be proved that we have in any way re-marked or changed the price on any diamond in the house.

---Invest in a diamond. It's as good as bank security at the prices we'll quote during this sale

of Diamonds

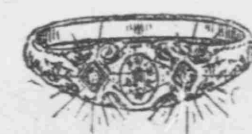
 <p>Fleur de Lis. REGULARLY \$400. SALE PRICE, \$320. Can't be matched under \$650. Contains 72 large full-cut Diamonds.</p>	 <p>Ring. REGULARLY \$85. SALE PRICE, \$52. Solid Gold, 14-carat, hand made mounting--beautiful Blue-White Diamond.</p>	 <p>Heart. REGULARLY \$90. Special Price, \$48. Large Solid Gold Heart, full size of illustration, set with 9 large, full-cut Diamonds.</p>	 <p>Diamond Sunburst. Regularly \$540.00. SALE PRICE, \$432.00. A magnificent piece; centre stone weighing 2 carats--surrounded by 70 Diamonds weighing 15 carats--making 17 carats of Diamonds in all. Such a piece can't be bought elsewhere under \$1,000.</p>	 <p>Watch. REGULARLY \$50. SALE PRICE, \$40.00. Solid 14-carat gold, set with 6 large full-cut Diamonds.</p>	 <p>Sunburst. REGULARLY \$150. SALE PRICE, \$120.00. Contains 55 brilliant, specially selected Diamonds.</p>	 <p>Earrings. REGULARLY \$150. SALE PRICE, \$120.00. Large, Brilliant, First Water, "Tint White" Diamonds--mounted in the very latest manner.</p>				
 <p>Match Safe. REGULARLY \$28. SALE PRICE, \$22.40. Solid Gold Match safe, set with half a carat Diamond.</p>	 <p>Ring. REGULARLY \$65. SALE PRICE, \$62.00. Two brilliant White Diamonds, hand made mounting.</p>	 <p>Ring. REGULARLY \$120. SALE PRICE, \$96.00. Handsome Solid Gold Ring, containing three full-cut Blue-White Diamonds.</p>	 <p>Ring. REGULARLY \$40. SALE PRICE, \$32.00. Cluster Ring--choice of several kinds of centre stones, surrounded with full-cut Diamonds.</p>	 <p>Ring. REGULARLY \$9. SALE PRICE, \$7.20. Handsome 14-carat Gold Ring, set with 2 genuine full-cut Diamonds of good size, and centre stone of Ruby.</p>	 <p>Ring. REGULARLY \$50. SALE PRICE, \$40.00. Handsome Solid Gold Ring, opal centre, surrounded by fine genuine full-cut Diamonds.</p>	 <p>Ring. REGULARLY \$17. SALE PRICE, \$13.60. Beautiful Solid Gold Ring--choice of several centre stones, surrounded by 6 genuine full-cut Diamonds.</p>	 <p>Brooch. REGULARLY \$18. SALE PRICE, \$14.40. Heavy Solid Gold Brooch, set with brilliant full-cut Diamonds.</p>	 <p>Locket. REGULARLY \$12. SALE PRICE, \$9.60. Hand-chased Solid 14-carat Gold Locket, set with full-cut Blue-White Diamonds.</p>	 <p>Charm. REGULARLY \$7. SALE PRICE, \$5.66. Solid Gold Charm, set with full-cut Diamond.</p>	 <p>Pendant. REGULARLY \$38. SALE PRICE, \$46.50. A new design 14-carat gold, set with full-cut brilliant Diamonds.</p>
 <p>Ring. REGULARLY \$15. SALE PRICE, \$12.00. A strikingly beautiful Snake Ring, containing two full-cut Diamonds.</p>	 <p>Ring. REGULARLY \$75. SALE PRICE, \$60.00. Large White Diamond of surpassing brilliancy--handsomely mounted.</p>	 <p>Ring. REGULARLY \$50. SALE PRICE, \$40.00. A beauty--large, fine White Diamond, Tiffany mounting.</p>	 <p>Ring. REGULARLY \$9. SALE PRICE, \$7.20. Handsome 14-carat Gold Ring, set with 2 genuine full-cut Diamonds of good size, and centre stone of Ruby.</p>	 <p>Ring. REGULARLY \$50. SALE PRICE, \$40.00. Handsome Solid Gold Ring, opal centre, surrounded by fine genuine full-cut Diamonds.</p>	 <p>Ring. REGULARLY \$17. SALE PRICE, \$13.60. Beautiful Solid Gold Ring--choice of several centre stones, surrounded by 6 genuine full-cut Diamonds.</p>	 <p>Brooch. REGULARLY \$18. SALE PRICE, \$14.40. Heavy Solid Gold Brooch, set with brilliant full-cut Diamonds.</p>	 <p>Pendant. REGULARLY \$175. SALE PRICE, \$140.00. A beauty--made of perfectly matched Blue-White Stones.</p>	 <p>Pendant. REGULARLY \$50. SALE PRICE, \$40.00. New design, set with 8 large Diamonds.</p>	 <p>Ring. REGULARLY \$60. SALE PRICE, \$48.00. Genuine Turquoise Centre Stone, surrounded by fine full-cut Diamonds.</p>	

Ever Held.

CASTELBERG'S, 935 Pa. Ave.



Princess Ring.
REGULARLY \$40.
SALE PRICE, \$32.
Genuine full-cut Diamonds of exceptional brilliancy, surrounding fine Sapphire centre stone.



Ring.
REGULARLY \$30.
SALE PRICE, \$16.
Handsomely Carved Heavy Gold Ring, with Ruby centre and 2 genuine full-cut Diamonds.